

SPONSORSHIP PACKET



Southern Region

Delta Sigma Theta Sorority, Inc.

CONFERENCE

Reclaiming
our members | communities | time



Amaris L. Johnson
Southern Regional Director

Noel G. Seymour
Southern Regional Representative



dstsouthernregion.com



sponsorships@dstsouthernregion.com



A Letter From our Regional Director and Regional Representative

On behalf of the Southern Region of Delta Sigma Theta Sorority, Inc., we express our excitement at the notion of your involvement in the 50th Southern Regional Conference for the Southern Region of Delta Sigma Theta Sorority, Inc. **For 113 years, Delta Sigma Theta has demonstrated a commitment to sisterhood, scholarship, service, and social action**—using our influence to promote equity and inclusion, foster empowerment among women and girls, and facilitate programs benefiting our communities. **Our regional conference is a biannual conference where members of Delta Sigma Theta engage in leadership development, continuing education, and activation to public service in the states of Alabama, Florida, Georgia, Mississippi, Tennessee, and with our international chapters in The Bahamas.** The conference events offer a unique opportunity for you to align your community outreach goals and brand with Delta’s commitment to community service and member development, which is grounded in the Sorority’s **Five-Point Programmatic Thrust: Economic Development, Educational Development, International Awareness and Involvement, Physical and Mental Health, and Political Awareness and Involvement.**

With our theme **“The South Has Spoken: 100 Years of HerStory”**, we aim to continue our rich history of service. We seek your support and encourage you to join the power of the **largest African American service sorority, a network of talented and civic-minded women excelling on their college campuses and in their professions.** We want to go beyond your names and logos and have your collaboration as we dive headfirst into having a **real, tangible impact** in our local communities and beyond. Be a supporter of education, economic empowerment, health and wellness, social justice, or collegiate engagement.

You can sponsor a meeting, workshop, or special event; donate materials, goods, or services; or work with us to customize your participation to show how your organization and brand epitomizes these values. With your sponsorship, not only will you **help drive change and aid communities in need**, you will also play an active part in ensuring our over 8000 attendees across the region are equipped with the knowledge, skills, and new relationships that expand local impact across the five states and The Bahamas of the Southern Region.

Help us invest in our communities; better yet, **help us transform them for the betterment of all.** Thank you for your consideration. We look forward to seeing you during our regional conference.

With gratitude,

Amaris L. Johnson
Southern Regional Director

Noel G. Seymour
Southern Regional Representative



We want your expertise. We want your programs and ideas. We want your stories.



The 2026 Southern Regional Conference presents a unique opportunity for sponsors to be part of the conference through direct attendee engagement, customized workshops tailored to your expertise, and opportunities to market your products and services before, during, and after the conference.

We want our sponsors to not only have an impact at the conference, but also foster longer term engagement with our over 200 local chapters across the Southern Region – Alabama, The Bahamas, Florida, Georgia, Mississippi, and Tennessee. Help us craft experiences for our attendees that align with your mission and values. Create, develop, and run a program at the conference that our network of women leaders can take with them back to their hometowns, where they can share them with their chapters, partners, and communities.

Help us build something that will live beyond our conference.

Help us build something that will last.





One Delta. One Mission. Anchored in Legacy, Evolving with Intention.

Engaging Our Sisterhood, Empowering Our Communities, Elevating Our Impact



Who We Are

Delta Sigma Theta Sorority, Inc. was founded in 1913 by 22 students at Howard University in Washington, D.C. The Sorority is grounded in core principles of scholarship, sisterhood, service, and social action. We are a private, not-for-profit organization whose purpose is to provide assistance and support through established programs in local communities throughout the world. The major programs of the Sorority are based upon the organization's Five-Point Programmatic Thrust: Economic Development, Educational Development, International Awareness and Involvement, Physical and Mental Health, and Political Awareness and Involvement.





MEMBER DEMOGRAPHICS



200,000 plus members

- 46% between ages 35 and 54
- 18% between ages 18 and 34
- Average age 46 - 51 yrs.



**24%
Collegiate
Members**



**76%
Alumnae
Members**



**75% full-time
employed**



**>60% primary
breadwinners**



**50%
Of Members
Are Advanced
Degree Holders**



**1000+
Chapters
Across the
Globe**



**75%
Of our
Members Are
Homeowners**

The Dynamic Southern Region



THE LARGEST REGION



**25,000 Members
in the region**



219 Chapters



1913 Collegiate Closet

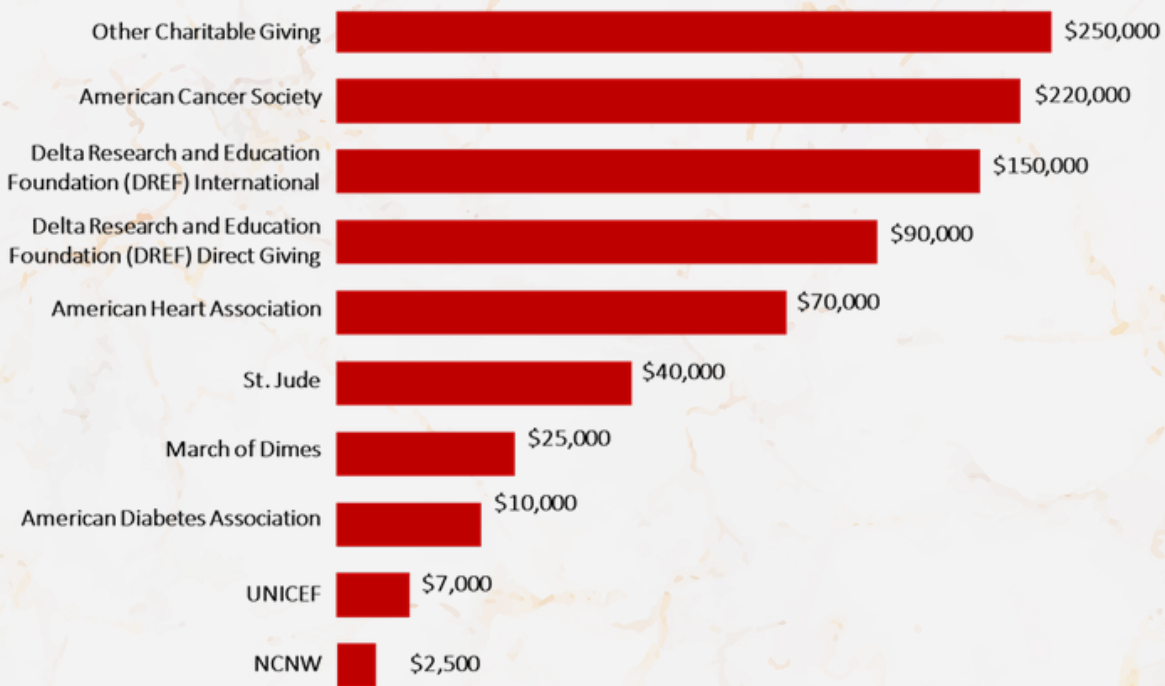
more than 5,000 professional attire items provided to collegiate members and local charities

\$15,000+ for Disaster Relief:

donated after devastating fires and storm damage

500+ women trained in Operational Excellence processes:

to strengthen their skills and capacity for effective public service and professional development



Partnerships...

Reducing Food Insecurity



- Feed the Valley Food Bank
- Food Bank of North Alabama
- Meals on Wheels
- Mississippi Food Network

Increasing Educational Opportunities



- Alabama A & M
- Fisk University
- Tennessee State University
- Miles College
- Canton High School (MS)
- Carver High School (GA)
- Jim Hill High School (MS)

Supporting International Advocacy



- Soul of My Footprint
- Delta Research and Education Foundation





Conference Attendance and Target Audience

Conference Credentials

- Over 6000 total attendees
 - 5000+ onsite
 - 1000+ virtual
- 100+ vendors
- 150+ guests
- 20+ strategic partners



Southern Region Media Engagement

- 1 Million+ peak social media engagement
- 37K Facebook followers
 - 100K+ impressions
 - 540K+ post engagements
- 21.9K Instagram followers
 - 30K+ engagement per day
- Average 177K Website views per Quarter
 - 26K+ users
 - Average engagement time over 4 minutes





Sponsorship Package Summary

	\$100,000	\$75,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
	PRESENTING	LEADERSHIP	SIGNATURE	ENGAGEMENT	SUPPORTING	CONTRIBUTING	PARTICIPATING
Live sponsorship announcement during sponsored event (no more than 2 minutes)	✓						
One-minute video shown during sponsored event	✓	Two (2) one-minute videos					
Signature Sponsorship of Conference Events	Two (2) Conf Events	One (1) Conf Event					
Complimentary event tickets with VIP reserved seating	8 Tickets Regional Leadership Reception	4 Tickets Sunday Brunch					
Visual display of logo on Southern Region website	3 Months	2 Months	1 Month				
Visual display of logo on Southern Region social media (1 post per week)	10 Weeks	6 Weeks	3 Weeks				
Video message shared as pre-conference marketing on Southern Region media platforms	Two (2) one-minute videos	Two (2) one-minute videos	One (1) one-minute videos				
Opportunity to give a 5-minute presentation with Southern Region Chapter Presidents and Regional Leadership during Exec Check monthly meeting	✓	✓	✓	✓			
One (1) branded workshop	✓	✓	✓	✓			
Verbal acknowledgement during designated conference events	✓	✓	✓	✓	✓		
Logo placement at select sponsored events (host placement)	✓	✓	✓	✓	✓	✓	
Digital acknowledgement during conference events	✓	✓	✓	✓	✓	✓	✓
Company product, service print material, and/or promotional items placed in conference bag for all attendees	✓	✓	✓	✓	✓	✓	
Full-page advertisement in digital conference program book	✓	✓	✓	✓	✓	✓	✓

Presenting Sponsorship: \$100,000

Impact Day of Service

Sponsor the public service event focused on increasing access to books for children. Provide a much-needed educational resource to enrich communication skills and literacy. Sponsorship supports book purchases, delivery, literacy parade, and a youth reading extravaganza.

Welcome Event

The conference welcome event kicks off the weekend and prioritizes brand visibility as the first opportunity for on-site engagement with attendees. Be first in line for brand recognition and demonstrate your organization's commitment to community outreach. You will connect your product or service with the conference attendees which includes plenary gatherings, an opening celebration, and a fireworks display.

Collegiate Day

Sponsor the conference Collegiate Day which provides educational and empowerment activities to over 1000 collegiate members across the Southern Region. With the theme "She Leads, She Inspires," this day of learning focuses on professional, leadership, and personal development.

Sisterhood Luncheon

Elevate your brand engagement by becoming the exclusive title sponsor of the Sisterhood Luncheon, a cornerstone event of Delta's conference and convention cycle. Engage with the 5000+ attendees, including collegiates, new graduates, as well as new and seasoned professionals.

Social Action Luncheon

Align your sponsorship with the Social Action Luncheon, a pivotal and highly esteemed regional subscription event. Engage with influential public, industry, government, and sorority leaders who are passionate advocates at the regional and national level. The luncheon will feature a keynote speaker selected by the sorority to address advocacy in the areas of social justice and equality.



SPONSOR ENGAGEMENT

- Live sponsorship announcement during sponsored event (no more than 2 minutes)
- One-minute video shown during sponsored event
- Signature Sponsorship of two (2) Conference Events
- Complimentary eight (8) event tickets with VIP reserved seating
- Visual display of logo on Southern Region website (3 months) and social media (10 weeks)
- Video message shared as pre-conference marketing on Southern Region media platforms
- Opportunity to give a 5-minute presentation with Southern Region Chapter Presidents and Regional Leadership during ExecCheck monthly meeting
- One (1) branded workshop
- Verbal acknowledgement during designated conference events
- Logo placement at select sponsored events (host placement)
- Digital acknowledgement during conference events
- Company products, service print materials, and/or promotional items placed in conference bag for all attendees
- Full-page advertisement in conference digital program book



Presenting Sponsorship: \$100,000

Region Step Show

Join 2000+ members in celebrating creativity, rhythm, and community at the highly anticipated Region Step Show. Sponsorship engages special and members alike for brand and product amplification to a multigenerational audience. This event showcases the incredible talents of step teams across the region and captivates audiences with dynamic and historic choreography to commemorate our founding and evolution.

Closing Banquet

Our Closing Banquet brings together conference attendees, speakers, sponsors, and community leaders for an evening of camaraderie, networking, and celebration. Your brand will be prominently featured throughout the Closing Banquet, including on event signage, promotional materials, and multimedia presentations. This visibility enhances brand recognition and demonstrates your organization's commitment to supporting initiatives that promote scholarship, sisterhood, and community service. You will have the opportunity to connect with influential individuals from diverse backgrounds and forge valuable relationships that extend beyond the conference.



SPONSOR ENGAGEMENT

- Live sponsorship announcement during sponsored event (no more than 2 minutes)
- One-minute video shown during sponsored event
- Signature Sponsorship of two (2) Conference Events
- Complimentary eight (8) event tickets with VIP reserved seating
- Visual display of logo on Southern Region website (3 months) and social media (10 weeks)
- Video message shared as pre-conference marketing on Southern Region media platforms
- Opportunity to give a 5-minute presentation with Southern Region Chapter Presidents and Regional Leadership during ExecCheck monthly meeting
- One (1) branded workshop
- Verbal acknowledgement during designated conference events
- Logo placement at select sponsored events (host placement)
- Digital acknowledgement during conference events
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- Full-page advertisement in conference digital program book



Leadership Sponsorship: \$75,000

Recharge Lounge (Membership Services)

Enhance your visibility by supporting a lounge area located within the conference main venue for attendees to network with colleagues and recharge physically. In addition, we will also have charging stations for your electronic devices. The lounge will be available during conference hours for continuous visibility of your brand and promotion of products.

Club Delta

A Club Delta sponsorship is a fantastic opportunity for your organization to gain exposure and connect with a large and diverse audience. Connect with key influencers, decision-makers, and potential partners in a lively and social atmosphere. Sponsorship engages special guests and members alike for brand and product promotion that will greatly enhance brand recognition.

Ecumenical Service

By sponsoring the conference Ecumenical / Church Service, your organization aligns itself with values such as community and connection. This positive engagement with our over 5000 attendees can enhance your brand's engagement with our diverse audience, which includes the public. The charitable contributions received during the ecumenical service furthers our impact in the local community. Sponsorships support special guests and keynote speakers, as well as the musical entertainment.



SPONSOR ENGAGEMENT

- Signature Sponsorship of one (1) Conference Events
- Complimentary four (4) event tickets with VIP reserved seating
- Visual display of logo on Southern Region website (2 months) and social media (6 weeks)
- Video message shared as pre-conference marketing on Southern Region media platforms
- Opportunity to give a 5-minute presentation with Southern Region Chapter Presidents and Regional Leadership during ExecCheck monthly meeting
- One (1) branded workshop
- Verbal acknowledgement during designated conference events
- Logo placement at select sponsored events (host placement)
- Digital acknowledgement during conference events
- Company products, service print materials, and/or promotional items placed in conference bag for all attendees
- Full-page advertisement in conference digital program book



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Signature Sponsorship: \$50,000

Morning Mindfulness

Show your commitment to mental well-being as a sponsor of the conference Morning Mindfulness series which provides attendees with practical tools and techniques to cultivate mindfulness, reduce stress, and enhance overall well-being. The daily activity will boost your organization's commitment to corporate social responsibility and employee well-being. This aligns with the values of today's consumers and jobseekers who increasingly prioritize organizations that prioritize their holistic health and happiness.

Get Fit Fitness Activities

Physical activity is essential for maintaining overall health and vitality. Align your brand with Get Fitt in support of physical well-being, self-care, and positive lifestyle choices. Boost brand awareness, promote and demonstrate products, and market services that emphasize healthy physical habits, inclusion, and aids attendees in identifying activities that align with their preference, health needs, and abilities.

Music and the Arts

As we prepare to host the conference, we are thrilled to introduce a vibrant array of music and arts activities designed to enrich the attendee experience and celebrate the power of creativity. We invite you to partner with us in sponsoring these dynamic and inspiring initiatives, which will increase exposure to music and the arts while fostering participation and engagement among conference attendees. Amplify your brand's exposure to a vibrant community of artists, creatives, and professionals. Prime visibility ensures that your brand remains top-of-mind among attendees, speakers, and influencers, maximizing your reach and impact.



SPONSOR ENGAGEMENT

- Visual display of logo on Southern Region website (1 month) and social media (3 weeks)
- Video message shared as pre-conference marketing on Southern Region media platforms
- Opportunity to give a 5-minute presentation with Southern Region Chapter Presidents and Regional Leadership during ExecCheck monthly meeting
- One (1) branded workshop
- Verbal acknowledgement during designated conference events
- Logo placement at select sponsored events (host placement)
- Digital acknowledgement during conference events
- Company products, service print materials, and/or promotional items placed in conference bag for all attendees
- Full-page advertisement in conference digital program book



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Engagement Sponsorship: \$25,000

Collegiate Day Keynote Speakers (Morning)

The Collegiate Day brings together distinguished speakers, pioneers in their respective domains, to offer stories, experiences, and expertise that resonate deeply with our collegiate members. Demonstrate your commitment to leadership development by sponsoring keynote speakers who bring thought-provoking discussions and insightful perspectives, all aimed at inspiring and empowering the next generation of leaders, thinkers, and changemakers.

Collegiate Day Leadership Panel (Afternoon)

The Leadership Panel presents leaders from various fields, including academia, business, technology, and the arts to broaden the perspectives of our collegiate members as they explore careers, graduate school opportunities, and community activism. As a sponsor, you support and gain access to network and scout talent among our collegiate scholars.

Regional Director Leadership Meet and Greet

This exclusive event offers engagement with the region's leaders. Meet and greet dynamic, successful, and talented women with careers spanning education, engineering, software development, the arts, government and public sector administration, non-profit engagement, and more. By sponsoring this event, you will have direct access to a select group of female professionals who possess significant spending power. These individuals are leaders in their industries, decision-makers in their organizations, and influencers within their communities. Your brand will be front and center as we celebrate their accomplishments and contributions.



SPONSOR ENGAGEMENT

- Opportunity to give a 5-minute presentation with Southern Region Chapter Presidents and Regional Leadership during ExecCheck monthly meeting
- One (1) branded workshop
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Supporting Sponsorship: \$15,000

Overview

Unlock prime exposure for your brand as a workshop sponsor for the 2026 Southern Regional Conference of Delta Sigma Theta Sorority, Inc. Your company, product, and/or service will receive premium visibility and publicity throughout the event. You get brand recognition, product marketing, networking, and extended reach via attendee engagement and promotional materials. Align your brand and values with the workshop offerings aimed at enhancing awareness and capacity around education, economics and finance, physical and mental health, and more as our members take advantage of continuous education.

Economic Empowerment

Align your product, service, or company brand with workshops that equip attendees with the tools and knowledge to take control of their financial futures and increase their knowledge of socio-economic challenges impacting our communities. Your branded workshop will produce essential skills, strategies, and resources to build wealth, create opportunities, and achieve financial independence for conference participants and those they serve. Help us unlock the path to economic empowerment.

Educational Advocacy

Sponsor workshops that provide best practices for advocating educational equity, literacy, and expansion of educational resources in underserved areas. With a focus on developing programs for youth empowerment, these workshops seek to guide participants in development of public services that improve academic and social outcomes for today's young people.

Collegiate Engagement

Take this unique opportunity to sponsor a collegiate workshop series, featuring dynamic sessions designed to empower and inspire college-age women. Honing essential interpersonal and interprofessional skills, budgeting and finance, self-care and mental health, navigating academic and career paths - each workshop offers invaluable insights and practical tools for personal and professional growth. Your sponsorship will elevate the collegiate and new professional experiences of our youngest members to unleash their potential and launch their success.



SPONSOR ENGAGEMENT

- Verbal acknowledgement during designated conference events
- Logo placement at select sponsored events (host placement)
- Digital acknowledgement during conference events
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Contributing Sponsorship: \$10,000

Physical and Mental Health

Sponsor a workshop centered on holistic wellness for women of all ages. This branded workshop will provide insightful sessions on physical and mental well-being, empowering attendees to thrive at every stage of life and equipping them with knowledge to help others in their families and communities. Promote products that align with fitness and nutrition, stress management, and self-care. Show how your company can help attendees unlock the secrets to a balanced, vibrant, and healthy lifestyle.

Activism and Social Action

This workshop aims to empower attendees to make positive contributions through gaining practical skills, knowledge, and inspiration to become an effective agent of change in their communities. Sponsors have the chance to promote their values in social action and advocacy through a workshop which teaches advocacy strategies, leadership techniques, and the art of impactful communication and partnership development. Fortify your company's commitment to the greater good.

Financial Fortitude

Budgeting, saving, investing, retiring – all topics that help women understand how to promote success for their families at all stages of life. Your company's prioritization of financial education and fiscal responsibility will be showcased as you demonstrate products, apps, or services that teach good financial principles and foster sound fiscal practices.

Continuous Education

Continuous education promotes organization sustainability and effective growth. Organizations that understand the benefit of expanding knowledge and skills, adapting to new processes and technologies, fostering effective organizational change, and enhancing professional and personal growth will be best aligned with this workshop session. Sponsor this workshop to demonstrate how your company contributes to continuous education or how your product or service provide opportunities for life-long learning.



SPONSOR ENGAGEMENT

- Logo placement at select sponsored events (host placement)
- Digital acknowledgement during conference events
- Company products, service print materials, and/or promotional items placed in conference bag for all attendees
- Full-page advertisement in conference digital program book



Participating Activities: \$5,000

Collegiate Photobooth

Sharpen your brand visibility with college-age women as they engage in conference activities. Highlight health and beauty aids, programs that promote self-esteem and self-efficacy, or products/services/apps that resonate with young influencers. Sponsor the Collegiate Photobooth for company promotion that can be extended via social media engagement post-conference.

Conference Photoboosts

Expand brand visibility with attendees as they fellowship and reignite friendships and sisterly bonds. Highlight health and beauty aids or products/services/apps that resonate with women of all ages. Sponsor a Conference Photobooth for company promotion that can be extended via social media engagement post-conference.

Print Media Distribution in Conference Bag

With over 5000 members and hundreds of vendors in attendance, this is a great opportunity to increase knowledge and interest around your company, product, or service. This opportunity includes distribution of print media and/or promotion items in conference bags for every attendee. Don't miss this chance for a low-cost way to reach trendsetters, influencers, and leaders across varied communities, careers, and occupational disciplines.



SPONSOR ENGAGEMENT

- Digital acknowledgement during conference events
- Full-page advertisement in conference digital program book



 sponsorships@dstsouthernregion.com





Sponsorship Package Summary

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One (1) branded workshop	✓	✓	✓	✓			
Verbal acknowledgement during designated conference events	✓	✓	✓	✓	✓		
Logo placement at select sponsored events (host placement)	✓	✓	✓	✓	✓	✓	
Digital acknowledgement during conference events	✓	✓	✓	✓	✓	✓	✓
Company product, service print material, and/or promotional items placed in conference bag for all attendees	✓	✓	✓	✓	✓	✓	
Full-page advertisement in digital conference program book	✓	✓	✓	✓	✓	✓	✓



Southern Region Digital Conference Souvenir Journal Ads

Celebrate Delta “Forward with Fortitude” with an ad in the 50th Southern Regional Conference Digital Souvenir Journal. Ad purchases will assist the host chapters in making this conference an epic and enjoyable occasion. Click [here](#) to access the guidelines and submission form. PayPal fees apply.

ADVERTISING GUIDELINES

- Please submit “camera ready” ads in PDF, JPG, EPS, or TIFF formats with 300 dpi or higher resolution. Files submitted in Word, PowerPoint, Publisher and any other file types will NOT be accepted.
- All typefaces and images must be embedded or linked and submitted with the graphics.
- To ensure quality photos, it is recommended that professional photos be submitted.
- All ads and logos will be in full color.
- Ads should be submitted via the link below.
- The file name should be in the following format:
 - **Chapter_AD SIZE or Business Name_AD SIZE**
Example: FortWashingtonAlumnae_FullPage
 - All ads must be uploaded in the electronic Ad Request Form.
 - The deadline for all ad submissions and payment is **May 31, 2026**.

AD RATES AND SPECIFICATIONS

TYPE	SIZE	PRICE
FULL PAGE	8.5" x 11"	\$1,200
HALF PAGE	8.5" x 5.5"	\$600
FORTITUDE PATRON	Name Listed	\$100

***Please NOTE:**

All ads and payments received after the deadline will not be featured in the journal.



Questions may be directed to the Southern Region Digital Souvenir Journal Conference Committee at souvenir@dstsouthernregion.com.

[SUBMIT AD](#)





Regional Director's Queen of Diamonds Club

An Upgraded Experience



Elevate your sisterhood experience by joining the **Regional Director's exclusive Queen of Diamonds Club!** This upgraded experience is filled with cluster cycle, pre-conference, onsite, and post-conference benefits. Embrace the enhanced sisterhood experience as we embark on a journey filled with unforgettable moments. *Secure your place and prepare to shine bright like a diamond!*

Fee: \$1,926

Queen of Diamonds Club Benefits:

- **Recognition** in the Digital Conference Souvenir Journal and State Cluster Program Book, and the Southern Region's official social media/website
- **The Royal Krewe Bundle** — a Mardi Gras-inspired exclusive gift package
- **Preferred Seating** at all regional events
- **Exclusive Digital Frame** — access to an exclusive Queen of Diamonds digital frame
- **Conference Badge Distinction** — special designation identifying Queen of Diamonds members
- **Commemorative Keepsake** — a signature Queen of Diamonds memento
- **Centennial Polo**— show your pride with a special edition polo shirt
- **Upgraded Lanyard** for event access
- **Exclusive Invitation** to the Regional Director's Leadership Meet & Greet
- **Banner Recognition** displayed prominently during regional events
- **Priority Early Registration** for the 2026 State Cluster Cycle (for you and one guest)
- **Priority Early Registration** for the 2026 Regional Conference (exclusive to Queens of Diamonds)
- **Other Exclusive Gifts**

SIGN UP NOW

 sponsorships@dstsouthernregion.com





The Centennial Court - 100 Club



As we celebrate the Southern Region's 100-year legacy, you have the opportunity to make history by joining the exclusive Centennial Court - 100 Club!

Your participation helps support regional scholarships, leadership development, and initiatives that will carry the legacy of scholarship, service, and sisterhood into the next century.

By joining, you will stand as a champion of our Centennial Celebration, ensuring that the Southern Region continues to lead with purpose, passion, and pride for generations to come.

Fee: \$126

The Centennial Court at Regional Conference:

- **Name Recognition** — your name proudly listed in the digital Conference Souvenir Journal
- **Exclusive Digital Frame** — showcase your Centennial pride with a custom digital frame
- **Keepsake Pin** — created exclusively for this celebration
- **Centennial Polo** — show your pride with a special edition polo
- **Conference Badge Distinction** — special designation identifying as a Centennial Court - 100 Club member

SIGN UP NOW

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